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## **New PetPace App for iPhone Puts Health Monitoring in Pet Owners' Back Pockets**

*-Smart new app for iPhone works with PetPace wearable tech collars to continuously update owners with pets' vitals and sends alerts of any abnormalities-*



**(Boston, MA)** – PetPace, a revolutionary health and well-being smart collar used to monitor and relay pets' vitals to owners and veterinarians, is excited to add the next level of convenience to their product with the release of their new iPhone app.

“Studies show that about thirty percent of pets suffer from medical conditions that pet parents are unaware of. Detecting these conditions can make a huge difference for pets well-being,” said Dr. Asaf Dagan, Chief Veterinarian for PetPace. “The iPhone app is a very important addition to PetPace wearable technology allowing owners to monitor and receive alerts on their pets health in real time.”

The free app works in conjunction with the PetPace collar, a non-invasive wearable tech used to track pets' vital signs – temperature, pulse, respiration, activity, positions, calories, pain and more. The collar, intended for dogs and cats over eight pounds, automatically and continuously updates information in the app giving owners relevant push notifications and alerts when necessary. The pet's veterinarian has access to the data and its analysis, allowing for timely respond to ailments.

The app can be downloaded from the Apple [app store](#) and will also be available for Android later this month.

The smart collar and health data are also available for use by veterinarians through a web application, for in-house intensive monitoring or on outpatients for detailed follow up.

For more information on PetPace, visit [www.petpace.com](http://www.petpace.com). For media inquiries, b-roll, hi-res images and interview opportunities, contact Jamie Baxter at [Jamie@theimpetusagency.com](mailto:Jamie@theimpetusagency.com).

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Founded in 2012, PetPace started with the goal of improving the health and quality of life of pets. PetPace, a wireless health collar, specializes in the remote monitoring of pets' vital signs by using an array of sensors that report abnormal vital and behavioral parameters to a cloud-based engine that allows users constant access to the data via computer, smart phone app, or text alert.